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NOW, expert help to create a résumé

(By Sangeeta Cavale Times News Network)

Imagine a harassed HR person tearing his hair going through pages of a boring, badly written résumé of a very talented person. Chances are that that person won't even be called for an interview, let alone get the break he deserves.

With Indians coming back from the US jobless and frustrated and students who don't know how to project their strengths in a résumé, résumé design specialists like Uma B Money are a boon.

It's all about packaging and marketing yourself well. With HR people having to sift through loads of résumés, writing your résumé in a manner which will catch their eye and imagination is a plus point. It's about putting yourself in the HR manager's shoes and finding out what he/she would want to read.

Uma Money cites the example of a person who'd worked with the KEB for years and then got a good break in a blue chip IT firm. It was his well-written and well-designed résumé that helped him get an interview call in the first place.

"Many are into placement but hardly anyone specializes in résumé planning in this country," says Uma Money who has been a HR professional for the last 13 years. She believes that candidates need to project their role more crisply, highlight their accomplishments, present a résumé that is aesthetic, well laid out with a good font, style and format.

"Candidates feel a properly packaged CV is a waste of time and effort. A lot of my clients have apprehensions whether the résumé design by itself will get them interview calls. It's only after getting their résumés redesigned and on starting to get interview calls from targeted organizations that their confidence is restored," says Money.

Your résumé should be easy on the eye, quick to read and highlight your accomplishments. You might even be able to switch from one industry to another totally diverse field. For instance 'A' worked in a glass-cutting unit. His role was to develop software to aid cutting glass suited to specifications. After getting his CV designed by Uma Money he got a job in a good software development company.

Play down your weaknesses which could be your age, education or in experience. An in-depth meeting with Money is the first step, based on which the restructuring work begins. Once the design is ready, it is reviewed with the candidate who is the final judge on whether his background and experience is represented adeptly.

For Outstation clients Uma communicates via telephone and email.